



Strategic Plan 2014–2019

Our Vision

The physical and emotional wellbeing of South Australians living with viral hepatitis is optimised and the transmission of viral hepatitis is prevented.

Our Mission

Lead the community response to viral hepatitis in South Australia

Our Values

- Participation of people affected by viral hepatitis
- Respect for diversity and the context of people's lives
- Partnership
- Creativity and innovation
- Evidence-based practice
- Accountability and transparency

Our Guiding Principles

- **Health Promotion:** The Ottawa Charter for Health Promotion provides a framework for effective action and facilitates the active participation of affected communities and individuals to increase their influence over the determinants of their health and the formulation of public policy that supports healthy behaviours.
- **Harm Reduction:** refers to policies, programmes and practices that aim primarily to reduce the adverse health, social and economic consequences of the use of legal and illegal psychoactive drugs without necessarily reducing drug consumption. Harm reduction benefits people who use drugs, their families and the community.
- **Access and Equity:** Healthcare should be accessible to all based on need, and address the multiple dimensions of inequality related to geographic location, gender, sexuality, drug use, socioeconomic status, migration status, language, religion or culture.
- **Self Determination:** This is the freedom of people to live according to their own values and beliefs, and includes the right to choose one's own course of action in relation to their health.

Our Services

Hepatitis SA provides education, information, support and referral services on all aspects of viral hepatitis, including prevention; testing; diagnosis; management, care and support including treatment; disclosure; stigma and discrimination. We also provide hepatitis C and Clean Needle Program (CNP) peer education and support services, and operate a CNP secondary site.

Our Target Groups

1. People affected by viral hepatitis, which includes those 'living with' and 'at risk' of viral hepatitis, with a focus on the viral hepatitis priority population groups*
2. South Australian workforces, with a focus on health and community workforces
3. The South Australian community

*Hepatitis C priority population groups are people who inject drugs, young people, prisoners, Aboriginal and Torres Strait Islanders, people from culturally and linguistically diverse backgrounds, people with mental illness and people with HIV or HBV co-infection.

Hepatitis B priority population groups are principally people born overseas in countries with high hepatitis B prevalence; Aboriginal and Torres Strait Islanders, and unvaccinated adults at higher risk of infection including men who have sex with men, sex workers, people who inject drugs, partners and other household contacts, people in custodial settings, and people co-infected with HIV or hepatitis C.

Over the next five years, Hepatitis SA will use a framework based on the Ottawa Charter for Health Promotion to work towards the following outcomes:

Outcomes	Strategies
<p><i>1. The South Australian response to viral hepatitis is coordinated, adequately resourced and supported by public policy.</i></p>	<p>1.1 Represent the interests of South Australians affected by viral hepatitis on advisory and other relevant committees and networks.</p> <p>1.2 Provide advice/information/advocacy on viral hepatitis issues to government and non-government decision makers.</p> <p>1.3 Participate in research to increase the evidence base which informs public policy.</p>
<p><i>2. The South Australian community and its institutions have positive views towards, and are supportive of, people affected by viral hepatitis.</i></p>	<p>2.1 Lead World Hepatitis Day activities in South Australia and participate in other community events which raise awareness and promote viral hepatitis positively.</p> <p>2.2 Challenge stigma and discrimination by:</p> <ul style="list-style-type: none"> • facilitating activities which support people affected by viral hepatitis to speak publicly about their experiences, • responding to negative media and public comment to dispel myths, correct misinformation and challenge stigma, and • assisting individuals to address discrimination related to viral hepatitis.
<p><i>3. People affected by viral hepatitis are actively involved in the community response to hepatitis B and C.</i></p>	<p>3.1 Provide opportunities and support for people affected by viral hepatitis to participate in direct service delivery; government and non-government committees, consultation processes and research.</p> <p>3.2 Develop approaches that will encourage and support people from the viral hepatitis priority population groups, particularly Aboriginal and Torres Strait Islanders and multicultural communities, to be actively involved in the community response to viral hepatitis.</p> <p>3.3 Contribute to the development of a South Australian Peer Network to support the exchange of knowledge and skills between peer workers and to promote the value of peer programs.</p>

<p>4. <i>People affected by viral hepatitis are provided with opportunities to develop their knowledge and skills to enhance their health and wellbeing and prevent further transmission.</i></p>	<p>4.1 Continue to provide and extend the reach of viral hepatitis information, education, peer education, support and referral services to individuals, groups and communities affected by viral hepatitis.</p> <p>4.2 Provide and promote Clean Needle Program services, including peer education.</p> <p>4.3 Develop activities and resources to promote hepatitis B vaccination in key communities.</p> <p>4.4 Further develop viral hepatitis prevention activities targeting young people.</p>
<p>5. <i>The South Australian health and community workforce is skilled, knowledgeable and responsive to the needs of people affected by viral hepatitis.</i></p>	<p>5.1 Provide viral hepatitis workforce development activities both to the BBV and STI sector and a broader range of health, community and other relevant workforces.</p> <p>5.2 Ensure workforce development activities include an exploration of values and attitudes towards people affected by viral hepatitis.</p> <p>5.3 Build on relationships with Aboriginal and Torres Strait Islander and multicultural workforces to support their response to hepatitis B.</p> <p>5.4 Build relationships with universities and training organisations to provide future workforces with opportunities to increase their knowledge and skills re viral hepatitis.</p>
<p>6. <i>Hepatitis SA is a strong and responsive organisation delivering effective viral hepatitis services for the SA community.</i></p>	<p>6.1 Maintain <i>Australian Service Excellence Standards</i> accreditation.</p> <p>6.2 Promote Hepatitis SA membership to people affected by viral hepatitis, and in particular to those affected by hepatitis B.</p> <p>6.3 Increase the profile of Hepatitis SA.</p> <p>6.4 Provide professional development opportunities for staff, volunteers and Board members.</p> <p>6.5 Pursue a diversity of funding sources</p>